



# Outvote Peer-to-Peer Texting Guide

Last Updated: March 10th, 2020

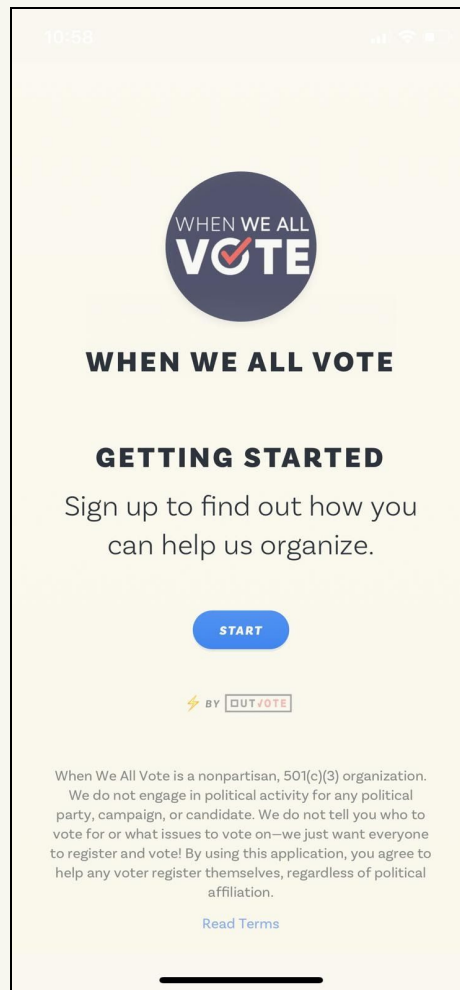
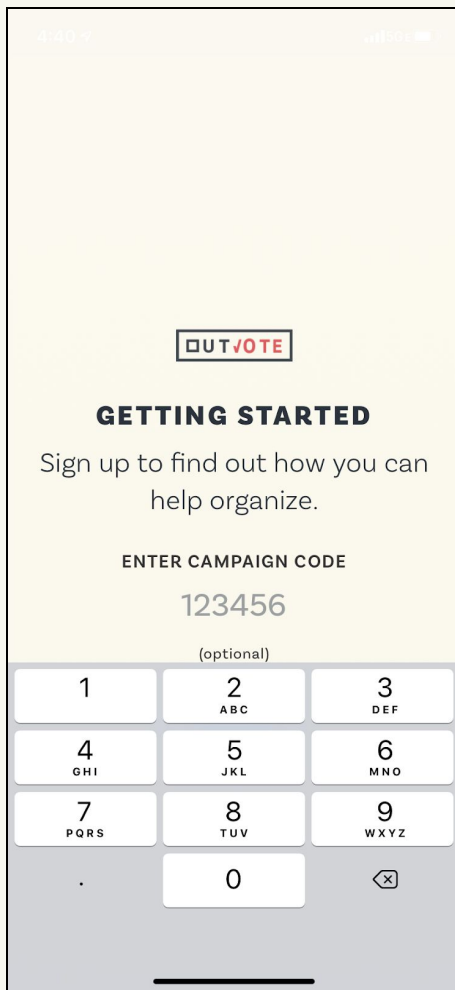
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## Joining a Campaign on Outvote

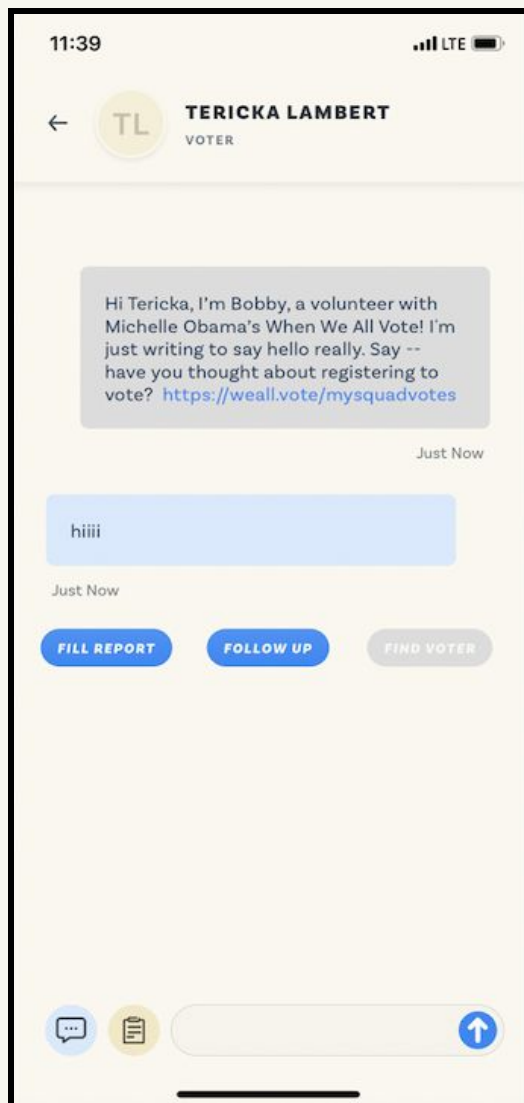
In order to participate in a peer-to-peer texting action for a campaign, first “join” the campaign on Outvote as a volunteer.

- Navigate to the search bar on Outvote, and search for the name of the campaign, or input your unique 6 digit campaign code.
- You may also input the 6 digit campaign code when you first open the Outvote app. Screenshots below of that process.



## Start Texting Peers

- Find the latest texting action on the home screen
- Click on the blue button that says “start texting”.
- You will then see a screen with the script and the name of the recipient. Click “Send.” We group the texts into sets of 100. After you finish sending all of the first 100, click “Text Again.” At any time, you can stop texting.
- To continue the conversation, open the Inbox on Outvote. There, you will see any conversations where folks have replied to your initial text.
- Click on “Follow Up” to see the follow up script options, and send them directly within the Outvote app.



## Filling out peer-to-peer Reports

11:42 LTE

← TL TERICKA LAMBERT VOTER

Just Now

**OUTREACH REPORT**

**Tericka Lambert**

Phone: [REDACTED]

Contacted: Just Now

**Tags**

Do Not Call

Already Registered

Wrong Number

Ineligible to Vote

**Notes**

Volunteer?

YES NO MAYBE LATER

**SEND TO CAMPAIGN**

- After you have finished texting the list of voters, you can fill out a report on the interaction or response you had with the individual. Here's how:
  - Go to the Inbox tab in Outvote.
  - Click on the conversation with the community member/voter. When you click fill report, a number of tags and custom fields will show up that the campaign has created.
    - Toggle the tags accordingly, and fill out any custom fields if relevant.
    - If a person replied with STOP, Unsubscribe, or do not text again, we will automatically tag them as Do Not Call. If they say any other language requesting to be removed from the list, you must manually tag them as Do Not Call.

**Keep an eye on your inbox - folks might text you back at any time. Use scripts to follow up with them and continue filing reports based on responses!**

**Happy Texting!**