

CIVIC CITIES

DATA SNAPSHOT KEY

Our data snapshots are pulled from the TargetSmart Voter File. TargetSmart collects and maintains voter files updated by the Secretary of State (SOS) in each state. Our database updates on the first of each month to reflect new numbers reported by SOS as of the last day of the previous month. If you toggle your mouse over the graphs and demographic breakdowns, you can download the data and graphs/tables.

Term Definitions:

VAP	Voting Age Population - everyone age 18+ residing in the state.
VBM	Vote by Mail ballots including absentee ballots as well as mail-in ballots.
Active	Indicates whether a voter is considered active or inactive by the Secretary of State or State Board of Elections
SOS	Secretary of State

Data Definitions:

2016 Baseline:

- 2016 Registration Percentage: The percentage of VAP who were registered to vote by November 8th, 2016, and classified as “active” by the Secretary of State.
- 2016 Turnout: Percentage of VAP who cast a vote in 2016 general election.
- 2016 VBM: Percentage of votes cast in 2016 that were vote-by-mail.

2020 Stats

- 2020 Current Registration Percentage: Percentage of VAP who are registered to vote as of the last day of the previous month.
- 2020 Unregistered Percentage: Percentage of VAP whose registration status is “unregistered” or have no registration status according to the Secretary of State.
- 2020 VBM Ballot Requests: Number of VBM ballots requested. SOS updates these numbers intermittently but usually on a monthly basis.
- 2020 Voter Registrations: Number of VAP who are registered to vote as of the last day of the previous month.
- 2020 New Registrants: Number of VAP who have registered to vote after January 1st, 2020 and have not previously been registered to vote anywhere.

2020 Demos

- Unregistered by Age: Number of unregistered voters by age bracket. This is derived from SOS information, census data and consumer data.
- Unregistered by Race: Number of unregistered voters by race. This is derived from SOS information, census data and consumer data.
- Unregistered by Zip Code: Number of unregistered VAP voters residing in that zip code. This is derived from SOS information, census data and consumer data.